MCDA-96
September 21-23, 2023 | Paris, France

96th Meeting of the EWG-MCDA
ESSCA School of Management, Paris Campus

MCDA in Climate, Technology & Finance

Special Issue
Annals of Operations Research, Springer

URL: https://mcda96.sciencesconf.org
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Special Issue

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Call for Papers

MCDA in Climate, Technology, and Finance

Guest Editors:
Panos Xidonas, ESSCA School of Management, France
Guillaume Schier, ESSCA School of Management, France
Béatrice Collin, ESSCA School of Management, France

Closes October 31, 2023
About ESSCA Video
ESSCA in brief

- 111 years of history, est. 1909
- 8 Campuses: Aix en Provence, Angers, Bordeaux, Lyon, Paris, Strasbourg, Budapest, Shanghai
- 279 partner universities in 56 countries
- 7 000 full- and part-time students
- 157 full-time faculty
- 523 adjunct / part-time faculty or international experts
- 2 500 corporate partners
- 16 890 alumni worldwide
Accreditations

AACSB

ESSCA was awarded accreditation by AACSB International (www.aacsb.edu), the US-based global leader for higher business education in May 2014. Only 5% of business schools worldwide are granted the AACSB label. This prestigious accreditation is awarded after an in-depth assessment of an institution’s performance against a set of demanding quality standards, among which the academic excellence of its faculty, the quality of design and delivery of its programmes, as well as the coherence and sustainability of its strategy.

AMBA

AMBA – which stands for « Association of MBAs » – has been for over fifty years one of the best-established quality labels in higher management education. This accreditation body, which is based in London, assesses institutions that offer programmes on master’s level. Its standards lay great emphasis on the quality of teaching, research outcome, as well as the coherence of programme design. In 2017, AMBA was the third major international accreditation obtained by ESSCA. The label was awarded to the excellence of Grande Ecole Programme in both its full-time cursus for young students and its part-time executive training format.

EQUIS

The EQUIS accreditation, which ESSCA obtained in June 2016, is awarded by EFMD (European Foundation for Management Development), Europe’s premium accreditation body. Institutions that are awarded the EQUIS label must demonstrate high standards of quality and internationalisation in all dimensions of their activity. EQUIS rewards high-quality in both teaching and research, founded on close links with the corporate world. The standards lay great emphasis on the creation of a stimulating learning environment that favours the development of students’ managerial and entrepreneurial skills, but also attitudes of global responsibility. Particular attention is given to the capacity for innovation, especially with regard to programme design and delivery.

EESPIG

ESSCA holds the EESPIG label (Etablissement d'Enseignement Supérieur Privé d'Intérêt Général – Private Higher Education Institution of General Interest) awarded to private non-profit establishments that work in partnership with the Ministry of Higher Education, Research and Innovation, and the public authorities.

EOCCS

Online Course Certification System accreditation, or EOCCS, is also bestowed by EFMD. ESSCA received this honor in 2017 for its Creative Box MOOC launched in 2015 by the ESSCA Institute for Advanced Pedagogy on the theme of creativity serving innovation. EOCCS thus certifies the quality of the courses offered and the teaching expertise already chosen by thousands of learners.
Memberships

**FESIC**

The Federation of Collective Interest Higher Education Institutions gathers 25 French grandes écoles in engineering and management in human and social sciences. Its aim is to pool experiences and practices, promote all of the schools and act as their representative to the public authorities. FESIC members have common educational requirements, namely academic excellence, the internationalisation of courses, research development, cooperation with businesses and the various players in the higher education sector and human and social training for all students.

**EFMD**

The EFMD (European Foundation for Management Development), the largest awarding body in Europe awards EPAS (EFMD Programme Accreditation System) and EQUIS (European Quality Improvement System) certifications which distinguish programmes demonstrating a high level of excellence.

**AACSB INTERNATIONAL**

The Association to Advance Collegiate Schools of Business is an American organisation which aims to promote excellence and continuous improvement among management-related higher education programmes worldwide. For these purposes, it reviews the methods and means used and the programmes offered by establishments that wish to apply for accreditation.

**FNEGE**

The Fondation Nationale pour l'Enseignement de la Gestion des Entreprises (FNEGE) (The French Foundation for Management Education) is a foundation recognised as an Institution of Public Utility, created by the government by decree of 15 May 1968. FNEGE’s main mission is to develop and promote higher management education in France and to bring it to a level of excellence. The Foundation is a unique and privileged place for exchanges between Universities, IAEs, Grandes Ecoles (Management Chapter of the Conférence des Grandes Ecoles) and companies and organisations.
View from ESSCA Paris Campus
Virtual tour at ESSCA Paris Campus Video
ESSCA Paris Campus

- ESSCA is the first "Grande Ecole" to move to Boulogne.
- A city in the Hauts-de-Seine "department" considered a major economic centre in the Paris region.
- It is part of the Grand Paris Communauté Seine Ouest, which employs 100,000 individuals and is home to many corporate head offices.
- Surrounded by gardens and greenery, the campus (7,700 m² over eight storeys) is located on the riverbanks of the Seine, close to the Pont de Saint-Cloud subway station.
ESSCA Paris Campus

Address
ESSCA
55 quai Alphonse Le Gallo
92513
BOULOGNE-BILLANCOURT
CEDEX
Access to ESSCA

By public transportation:

- Subway: Line 10, “Boulogne Pont de St Cloud” station
- Bus: Lines 52 and 72, “Boulogne Pont de St Cloud” stop
- Tramway: Line T2, “Parc de Saint-Cloud” station
Paris

https://en.parisinfo.com
Accommodation options very close (<400m) to ESSCA

https://hotelacanthe.com
https://www.pschotel.fr
https://www.hoteldeparisboulogne.com
Contact

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We look forward to seeing you in Paris!
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