



# MCDA-96

September 21-23, 2023 | Paris, France

96<sup>th</sup> Meeting of the EWG-MCDA  
ESSCA School of Management, Paris Campus

## MCDA in Climate, Technology & Finance



Special Issue

Annals of Operations Research, Springer



URL: <https://mcda96.sciencesconf.org>

# Organizing Committee

**XIDONAS Panos**



Professeur, PhD in Financial Engineering, HDR

Department :

Finance, Accounting and Management Control

**COLLIN Béatrice**



Professor of Strategy and International Business, Dean of the Faculty and Research.

Department :

Strategy, Entrepreneurship and International Business

**SCHIER Guillaume**



Professor of Finance and Family Business, PhD in Management Sciences, Higher Doctorate (HDR), Université Rennes 1, Associate Dean for Research

Department :

Finance, Accounting and Management Control

# Special Issue



Annals of Operations Research

## Call for Papers

[MCDA in Climate, Technology, and Finance](#)

### **Guest Editors:**

Panos Xidonas, ESSCA School of Management, France


Guillaume Schier, ESSCA School of Management, France

Béatrice Collin, ESSCA School of Management, France

*Closes October 31, 2023*

# ESSCA

<https://www.essca.fr>



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**ESSCA**  
SCHOOL OF MANAGEMENT

Créateurs d'avenirs

L'ESSCA   Programmes   Expérience étudiante   Professeurs et Recherche

Candidater à l'ESSCA

## Rentrée 2022

Place aux journées d'intégration solidaires

En savoir plus

AACSB ACCREDITED   ASSOCIATION AMBA ACCREDITED   EQUIS ACCREDITED   BSIS BUSINESS SCHOOL OF IMPACT   CONFÉRENCE DES GRANDES ÉCOLES   EESPIG   FT Master in Management Ranking 2020



# About ESSCA Video



# ESSCA in brief

- 111 years of history, est. 1909
- 8 Campuses: Aix en Provence, Angers, Bordeaux, Lyon, Paris, Strasbourg, Budapest, Shanghai
- 279 partner universities in 56 countries
- 7 000 full- and part-time students
- 157 full-time faculty
- 523 adjunct / part-time faculty or international experts
- 2 500 corporate partners
- 16 890 alumni worldwide

# Accreditations

## AACSB



ESSCA was awarded accreditation by AACSB International ([www.aacsb.edu](http://www.aacsb.edu)), the US-based global leader for higher business education in May 2014. Only 5% of business schools worldwide are granted the AACSB label. This prestigious accreditation is awarded after an in-depth assessment of an institution's performance against a set of demanding quality standards, among which the academic excellence of its faculty, the quality of design and delivery of its programmes, as well as the coherence and sustainability of its strategy.

## AMBA



AMBA – which stands for « Association of MBAs » – has been for over fifty years one of the best-established quality labels in higher management education. This accreditation body, which is based in London, assesses institutions that offer programmes on master's level. Its standards lay great emphasis on the quality of teaching, research outcome, as well as the coherence of programme design. In 2017, AMBA was the third major international accreditation obtained by ESSCA. The label was awarded to the excellence of Grande Ecole Programme in both its full-time cursus for young students and and its part-time executive training format.

## EQUIS



The EQUIS accreditation, which ESSCA obtained in June 2016, is awarded by EFMD (European Foundation for Management Development), Europe's premium accreditation body.

Institutions that are awarded the EQUIS label must demonstrate high standards of quality and internationalisation in all dimensions of their activity. EQUIS rewards high-quality in both teaching and research, founded on close links with the corporate world. The standards lay great emphasis on the creation of a stimulating learning environment that favours the development of students' managerial and entrepreneurial skills, but also attitudes of global responsibility. Particular attention is given to the capacity for innovation, especially with regard to programme design and delivery.

## EESPIG



ESSCA holds the EESPIG label (Etablissement d'Enseignement Supérieur Privé d'Intérêt Général – Private Higher Education Institution of General Interest) awarded to private non-profit establishments that work in partnership with the Ministry of Higher Education, Research and Innovation, and the public authorities.

## EOCCS



Online Course Certification System accreditation, or EOCCS, is also bestowed by EFMD. ESSCA received this honor in 2017 for its Creative Box MOOC launched in 2015 by the ESSCA Institute for Advanced Pedagogy on the theme of creativity serving innovation. EOCCS thus certifies the quality of the courses offered and the teaching expertise already chosen by thousands of learners.

# Memberships



This association comprises only the best engineering and business schools. Grande Ecole certification is awarded following a rigorous auditing process. ESSCA was the first French Business school offering a 5-year, state-accredited

Master degree (“grade de master”) to be admitted to the “Conférence des Grandes Ecoles”.

## FESIC



The Federation of Collective Interest Higher Education Institutions gathers 25 French grandes écoles in engineering and management in human and social sciences. Its aim is to pool experiences and practices, promote all of the schools and act as their representative to the public authorities.

FESIC members have common educational requirements, namely academic excellence, the internationalisation of courses, research development, cooperation with businesses and the various players in the higher education sector and human and social training for all students.

## FNEGE



The Fondation Nationale pour l'Enseignement de la Gestion des Entreprises (FNEGE) (The French Foundation for Management Education) is a foundation recognised as an Institution of Public Utility, created by the government by decree of 15 May

1968. FNEGE's main mission is to develop and promote higher management education in France and to bring it to a level of excellence. The Foundation is a unique and privileged place for exchanges between Universities, IAEs, Grandes Ecoles (Management Chapter of the Conférence des Grandes Ecoles) and companies and organisations.

## EFMD



The EFMD (European Foundation for Management Development), the largest awarding body in Europe awards EPAS (EFMD Programme Accreditation System) and EQUIS (European Quality Improvement System) certifications which

distinguish programmes demonstrating a high level of excellence.

## AACSB INTERNATIONAL



The Association to Advance Collegiate Schools of Business is an American organisation which aims to promote excellence and continuous improvement among management-related higher education programmes worldwide. For these purposes,

it reviews the methods and means used and the programmes offered by establishments that wish to apply for accreditation.



View  
from  
ESSCA  
Paris  
Campus



# Virtual tour at ESSCA Paris Campus Video





# ESSCA Paris Campus

- ESSCA is the first "Grande Ecole" to move to Boulogne
- A city in the Hauts-de-Seine "department" considered a major economic centre in the Paris region.
- It is part of the Grand Paris Communauté Seine Ouest, which employs 100,000 individuals and is home to many corporate head offices.
- Surrounded by gardens and greenery, the campus (7,700 m<sup>2</sup> over eight storeys) is located on the riverbanks of the Seine, close to the Pont de Saint-Cloud subway station.

# ESSCA Paris Campus

Address

ESSCA

55 quai Alphonse

Le Gallo

92513

BOULOGNE-

BILLANCOURT

CEDEX





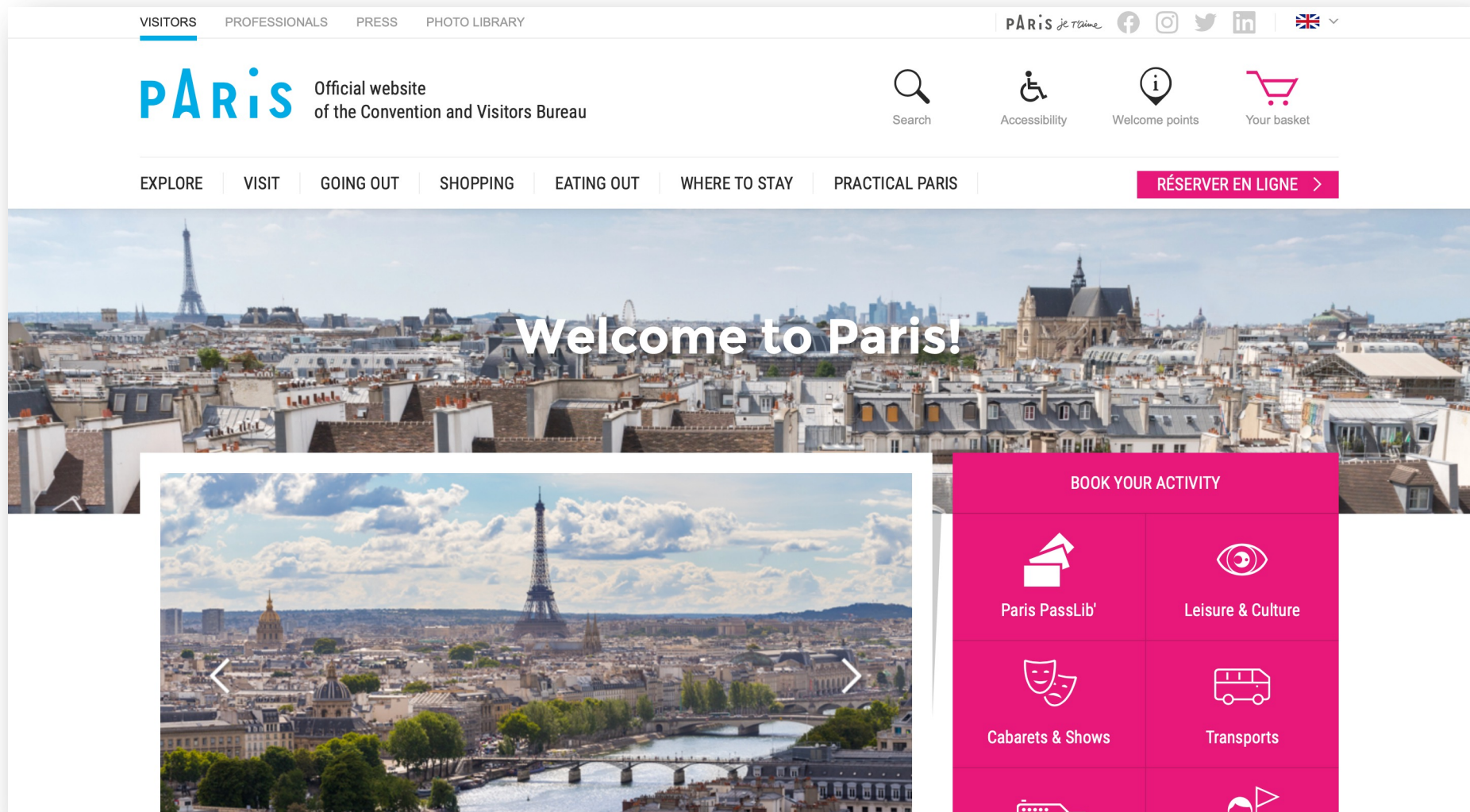
# Access to ESSCA

By public transportation:

- Subway: Line 10, “Boulogne Pont de St Cloud” station
- Bus: Lines 52 and 72, “Boulogne Pont de St Cloud” stop
- Tramway: Line T2, “Parc de Saint-Cloud” station

# Paris

<https://en.parisinfo.com>



The image shows a screenshot of the Paris website homepage. At the top, there is a navigation bar with links for VISITORS, PROFESSIONALS, PRESS, and PHOTO LIBRARY. To the right of this bar are social media icons for Facebook, Instagram, Twitter, and LinkedIn, along with a language selector showing the UK flag. Below the navigation bar is the main header area. On the left, the 'PARIS' logo is displayed in blue, followed by the text 'Official website of the Convention and Visitors Bureau'. To the right of the logo are four icons: a magnifying glass for 'Search', a wheelchair for 'Accessibility', an information icon for 'Welcome points', and a shopping cart for 'Your basket'. Below the header is a secondary navigation bar with links for EXPLORE, VISIT, GOING OUT, SHOPPING, EATING OUT, WHERE TO STAY, and PRACTICAL PARIS. On the far right of this bar is a pink button labeled 'RÉSERVER EN LIGNE' with a right-pointing arrow. The main content area features a large background image of a Parisian cityscape with the Eiffel Tower visible in the distance. Overlaid on this image is the text 'Welcome to Paris!' in a large, white, sans-serif font. In the bottom left corner, there is a smaller, framed image of the Paris skyline with the Eiffel Tower, featuring left and right navigation arrows. In the bottom right corner, there is a pink sidebar titled 'BOOK YOUR ACTIVITY' which contains six categories, each with an icon and text: Paris PassLib' (with a ticket icon), Leisure & Culture (with an eye icon), Cabarets & Shows (with a mask icon), Transports (with a bus icon), and two partially visible categories at the bottom (with a train and a flag icon).

# Accommodation options very close (<400m) to ESSCA



<https://hotelacanze.com>



<https://www.psychotel.fr>



<https://www.hoteldeparisboulogne.com>

# Contact

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We look forward  
to seeing you in Paris!



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